

Here are a few community campaigns Amplified is involved with below:

- Monthly Visits to the Renown Children's Hospital
- Breast Cancer 2 Bikini
- Suicide Prevention Walk
- American Cancer Society's Relay for Life
- American Heart Association's Cycle Nation
- Northern Nevada RAVE Family Foundation
- Special Olympics' Polar Plunge
- Build a Bear Workshop's for Kids
- Safe Kids of Washoe County
- Washoe County Education Alliance's Run 4 Education
- Pinocchio's Moms on the Run
- Pinocchio's Runway for Life
- Justin Hope Foundation's Spring Forward for Autism
- Justin Hope Foundation's Hugs for Heroes (First Responders)
- Asher's Miles for Miracles
- Boys & Girls Club of Lyon County's Night in the Country

This list continues to grow more and more every day due to our willingness to lend a helping hand to our community!

Oliver X: What do you think is the future of local music in northern Nevada and what innovative ways are you seeing people promote shows now in the region?

Kenneth Allen: In our opinion the future of the northern Nevada local music scene is very bright with many added venues supporting live music throughout all types of genres. And promotionally, social media is at an all time high so it's very hard to innovate when it's now right at the tip of your fingers. It's hard to tell what is working for other promoters, but we at Amplified still heavily utilize guerrilla marketing that has always been our forte; but we also do not discredit the effectiveness of ALL platforms of social media.

Oliver X: Fallen heroes: Danny Utu. Offer our readers a remembrance shout out to this brutha...

Kenneth Allen: Where do I begin? Danny Utu was a mogul in our community and paved many ways for our youth! It was a very tragic loss to our community and whomever got the opportunity to know Danny knew that he was a rare breed and as genuine as they come. I was extremely fortunate to know Danny and his family and he will forever have a place in our hearts! His Legacy will surely live on through his beautiful children!



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Additional services:

- Party Characters - Photo Booth -
- Photography - Videography -
- Wedding/Event Coordinator
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- Social Media services -

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