

Ken Allen aka DJ Kentot

Amplified Entertainment

By Bob and Melanie Cook
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What does music artists Pittbull and Taylor Swift have in common? A question you probably never thought about asking yourself before. Well we have the answer they are both seen by DJ Kentot as the latest pioneers of music.

With so much talent around these days it's interesting that he chooses two such diverse artists as his favorites. But this exemplifies the man and his business today.

Promoter, talent scout and all around DJ, Kentot Allen does it all. With a background in radio it was a natural progression into where his business is today.

Street wise he uses that to his advantage with a dedication to hard work and a drive to fill every venue to capacity, he likes to work with his team who have the same vision as himself, hitting the streets and meeting people, shaking hands, handing out fliers, you almost might even mistake him for some kind of avant garde politician seeking your vote.

No genre of entertainment is off limits to Amplified Entertainment, whether it's MMA Bouts, or bringing someone's favorite artist to town, he moves seemingly effortlessly to produce the very best he can offer to Northern Nevada.

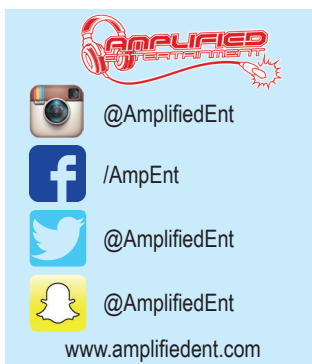
Look for him playing at many of the local venues in town or often rocking the crowd at the Reno Bighorns home games!

His mobile units are regularly seen at wedding events and corporate gigs and don't believe he is just playing music he is helping create the event.

What is next for Kentot?

Well his brand of all around entertainment is taking him nationwide with requests from markets around the west coast and as far afield as Texas and New York for his Wet n Wild foam parties and Club Sexy Movimiento.

So it goes without saying, that as long as there is entertainment in the world DJ Kentot will be on the cutting edge and always rocking the crowd and bringing a whole load of beautiful distraction to our lives.



Above: Entertainment at its best!
Left: Promoter, talent scout and all around DeeJay.

Photos courtesy of J Savvy Photography